

Truffle Farms

Europe Ltd

Ethical – Ecological – Environmental



Forget get-rich-quick.
Here's how to get
rich slowly.

Martin Waddell
Founder



The price of Truffle is strengthening

Retail price:
€3,490 per kg

Previous Years:
€1,800 per kg

URBANI TRUFFLES

FRESH TRUFFLES TRUFFLE PRODUCTS CAVIAR MUSHROOMS GIFT CARD REVIEWS LOYALTY PROGRAM GET 10\$

"They were clean, firm, very fragrant and were of the highest possible quality."
Jack C. - Black Winter Truffles Customer

BLACK WINTER TRUFFLES - MEDIUM SIZE

★★★★★ (147)

\$1,789.99

Earn + points in our loyalty program.
Get 300 points when you [join](#).

WEIGHT

2 oz - 1 or 2 pieces	3 oz - 2 to 4 pieces	4 oz - 3 to 5 pieces
8 oz - 6 to 8 pieces	1 lb	



What is a Truffle?

- Underground mushroom
- Develops on the roots of certain trees
- Very difficult to cultivate
- Extremely Valuable



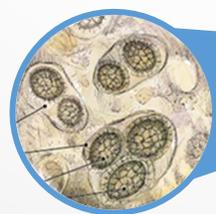
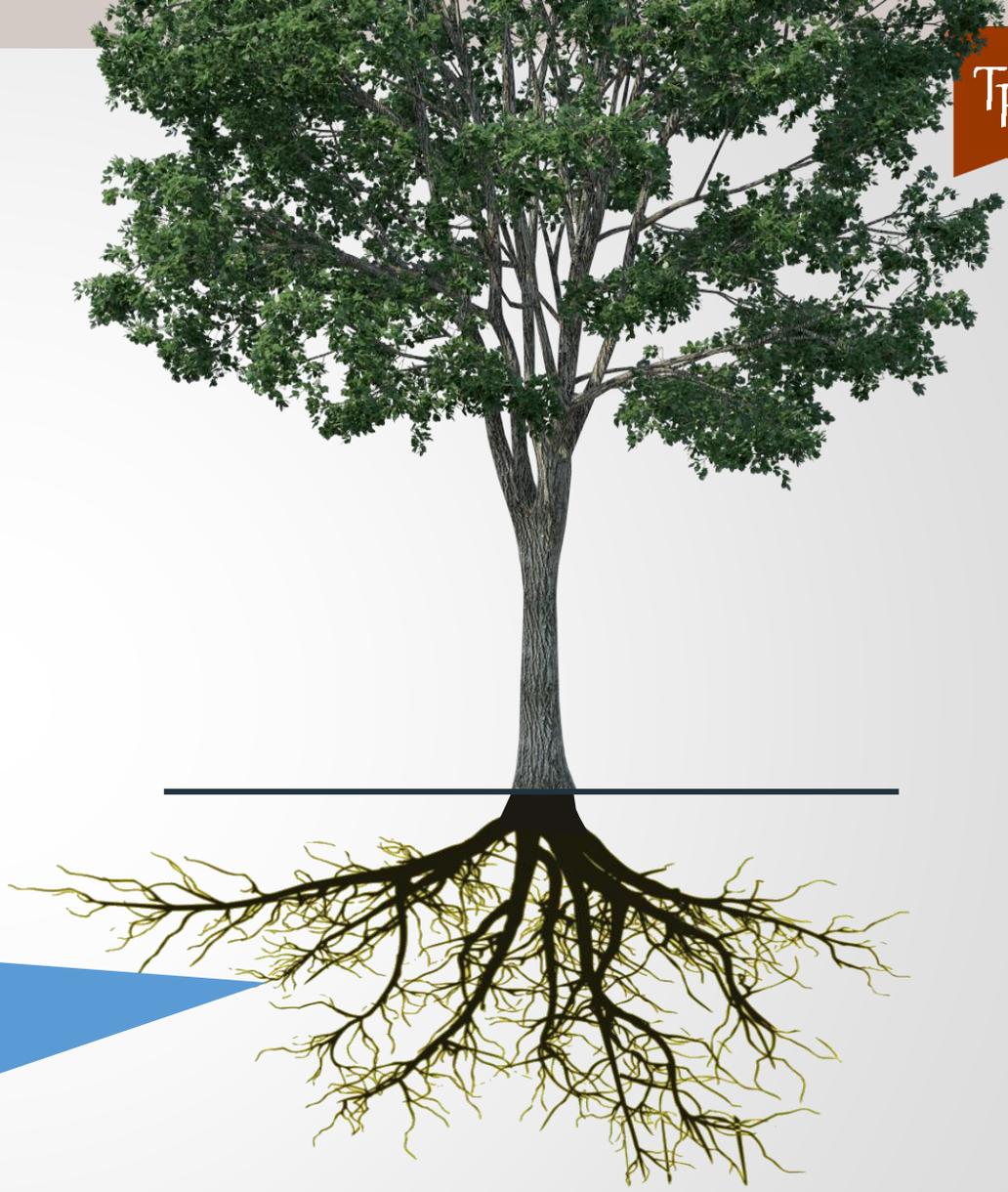
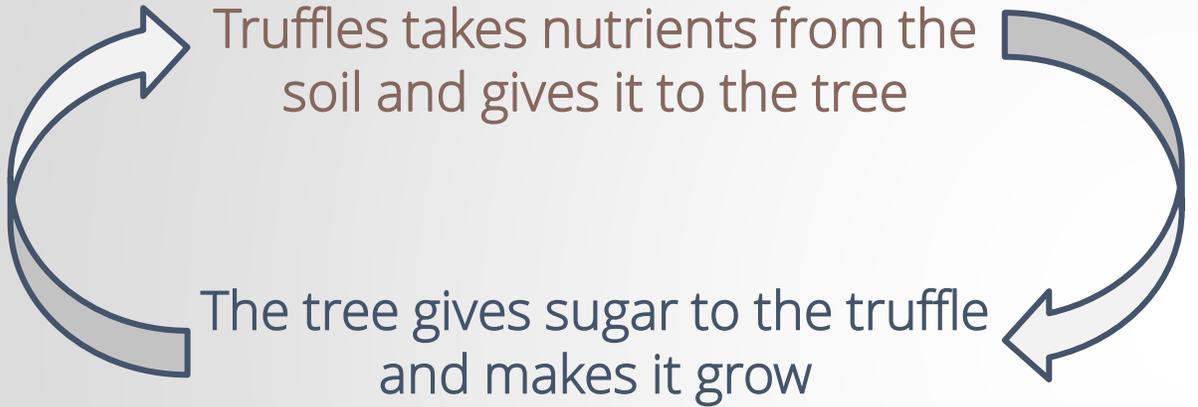
What truffle trees do we Plant?

- Mediterranean Oak
- We produce the Black Winter Perigord Truffle (Tuber Melanosporum)
- Largest and most technically advanced farm





WHAT IS A TRUFFLE?



Truffle spore

What Makes TFE Different

- Known to be perfect acorns
- Precise inoculation process
- Only the best 20% get planted

- Never, Ever had Truffle Spore Contamination

In the Lab



What Makes TFE Different

- Increasing Tech
 - Water management & monitoring
 - Humidity and temperature control
 - UV Control
 - Biomanagement
- Root Development Management
- Only the strongest will be planted



In the Nursery



What Makes TFE Different

- Re-introduce truffle spore
- Rigorous land selection criteria
- Water availability
- Humidity and moisture sensing
- Security and bio-control



In the Field



Current Demand & Prices

1,000 tonnes - minimum

National Geographic – “Market will grow to over \$6Billion within 10 years”

- Wholesale Prices – variable in season \$550 - \$1200 per kg
- Our guaranteed supply will gives us significant market control



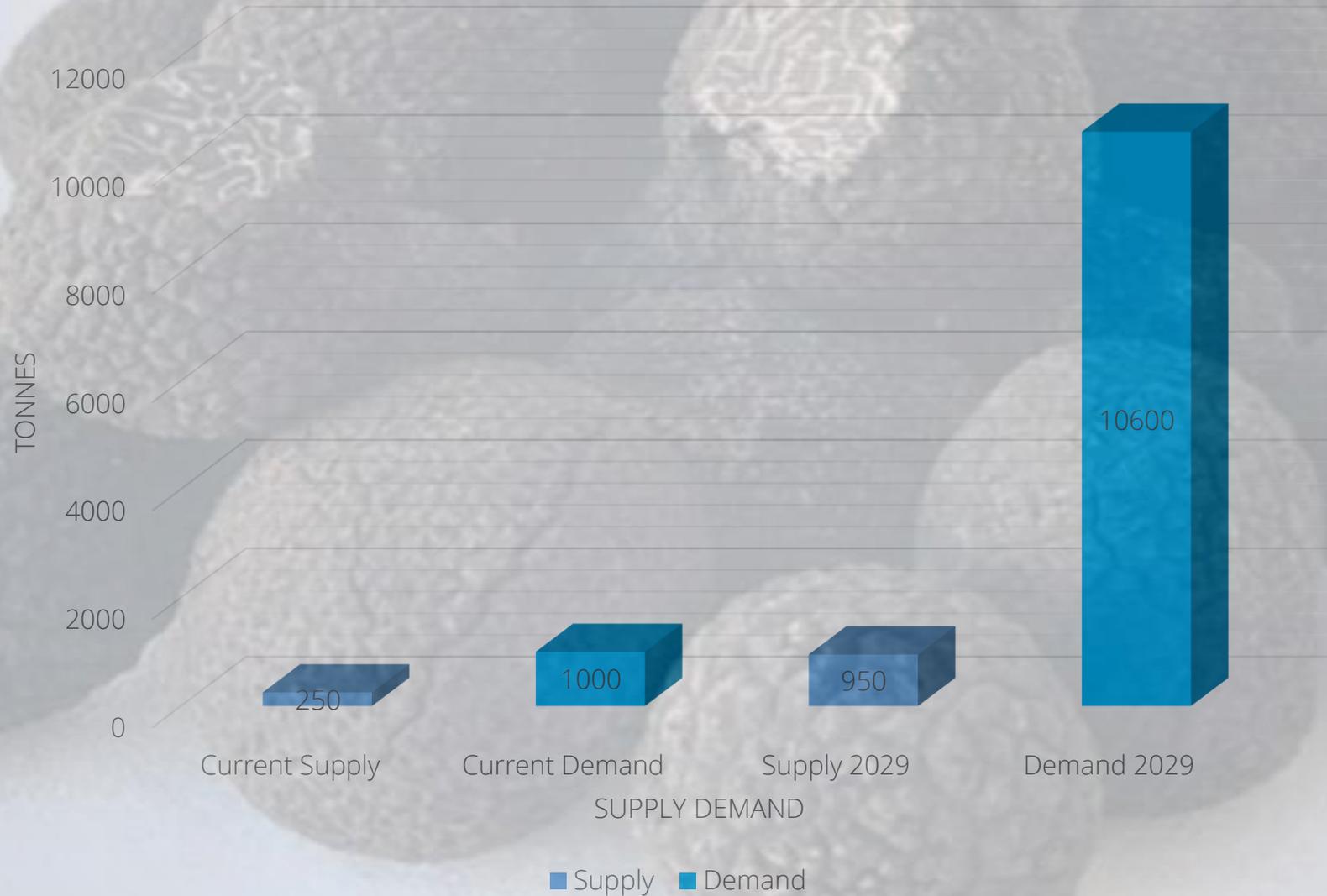
Production & Supply

Recent Supply is 250 Tonnes per annum

- Spain now provides 43% of the World's Black Perigord Truffles
- Droughts effect supply of truffles from the wild or farms without irrigation
- With our own water supply, droughts do not effect us (apart from increasing the prices we achieve!)



Supply Vs Demand



OUR CURRENT TRUFFLE FARM: El Pozuelo, Yecla, Spain

Close to Alicante Airport.



OUR INVESTMENT PROPOSITION

1. Turnkey Agricultural Investment
2. Ethical and Environmentally conscious Investment
3. Each year about 10% of trees sold
4. Rights to the crop for 30 years
5. 80% of the value of the crop returned to investor

There are certain assumptions made. All these assumptions are exactly the same as the assumptions made in my own business plan.

Investment Basics

- Minimum Investment \$39,301 for 50 Trees
- Investment Term 30 Years
- Internal Rate of Return range:
15% for 50 Truffle Trees
to
19% for 500 Truffle Tree



Land Area – Half Acre		In Hand Returns
Number of Trees - 100		PURCHASE PRICE - \$66,106
End of Yr1	Kg's/H	0
Yr2	0	0
Yr3	3	\$ 276
Yr4	8	736
Yr5	19	1,747
Yr6	37	3,402
Yr7	78	7,172
Yr8	94	7,606
Yr9	178	14,404
Yr10	288	23,305
Yr11	335	24,378
Yr12	393	29,071
Yr13	417	31,013
Yr14	436	32,551
Yr15	453	33,927
Yr16	453	33,927
Yr17	453	33,927

Land Area – Half Acre		In Hand Returns
Yr18	453	33,927
Yr19	453	33,927
Yr20	453	33,927
Yr21	453	33,927
Yr22	453	33,927
Yr23	453	33,927
Yr24	453	33,927
Yr25	453	33,927
Yr26	453	33,927
Yr27	453	33,927
Yr28	453	33,927
Yr29	453	33,927
Yr30	453	33,927
Total Harvest		\$718,487
Tree Sale at end		33,927
Total Return		\$752,414
IRR		16%
ROI		1038%

GPS Conference Discount

LAND SIZE	TREES	TOTAL COST	DISCOUNT	CONFERENCE PRICE
1/4 ACRE	50	\$39,301	\$1,000	\$38,301
1/2 ACRE	100	\$66,106	\$4,000	\$62,106

Exclusive GPS Conference Offer
Purchase trees that are already planted
Expected first income within two years